



SKILLS FOR THE FUTURE

Idea Camp
2020

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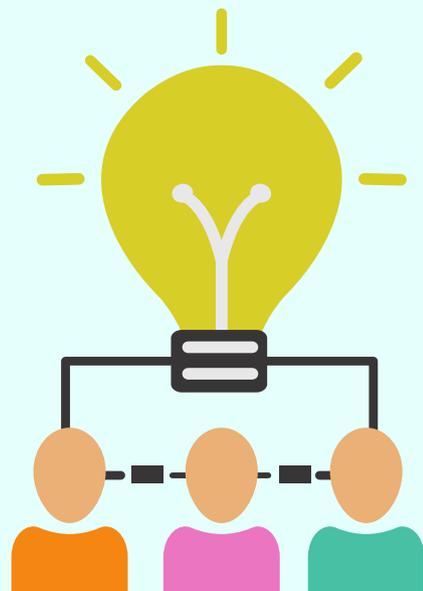
Project Overview

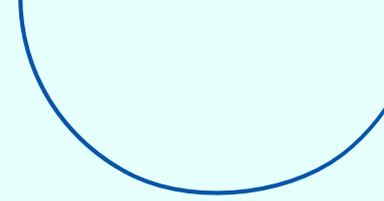
In 2019, EIT RawMaterials, EIT Climate-KIC, and EIT Food teamed up with JA Europe to foster sustainable innovation and entrepreneurship in secondary schools in Hungary, Italy, and Slovenia. In the academic year 2020-2021, Skills for the Future entered its second year of implementation. Students participated in Idea Camps in each country in autumn 2020, getting insights into the world of entrepreneurship and receiving mentoring on tailored challenges.

Due to the consequences of the COVID-19 pandemics, all activities were held online. Nevertheless, students enjoyed the exchange and the creative process at the camps. A summary of the main activities and challenges proposed to the students in the Idea Camps 2020 can be found below.

As a next step, Idea Camp participants will enroll in the Company Programme, a deep-dive experience where students will further develop their ideas and transform them into mini-companies.

At the end of the academic year, students and their mini-companies will compete in national and international competitions before high-level jury panels composed of business representatives and policy-makers. Students will also be given the opportunity to obtain the Entrepreneurial Skills Pass (ESP), which will attest to their entrepreneurial skills.





IDEA CAMP 2020

In numbers

305

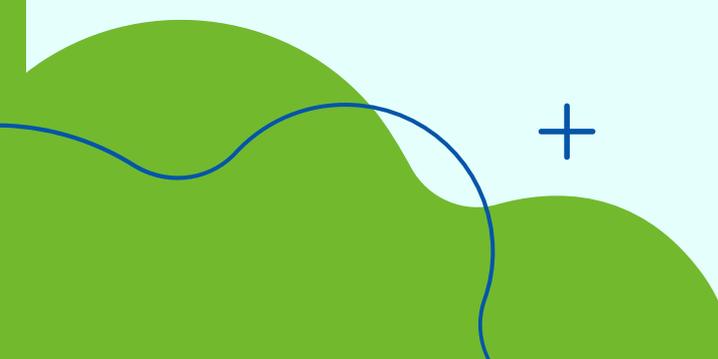
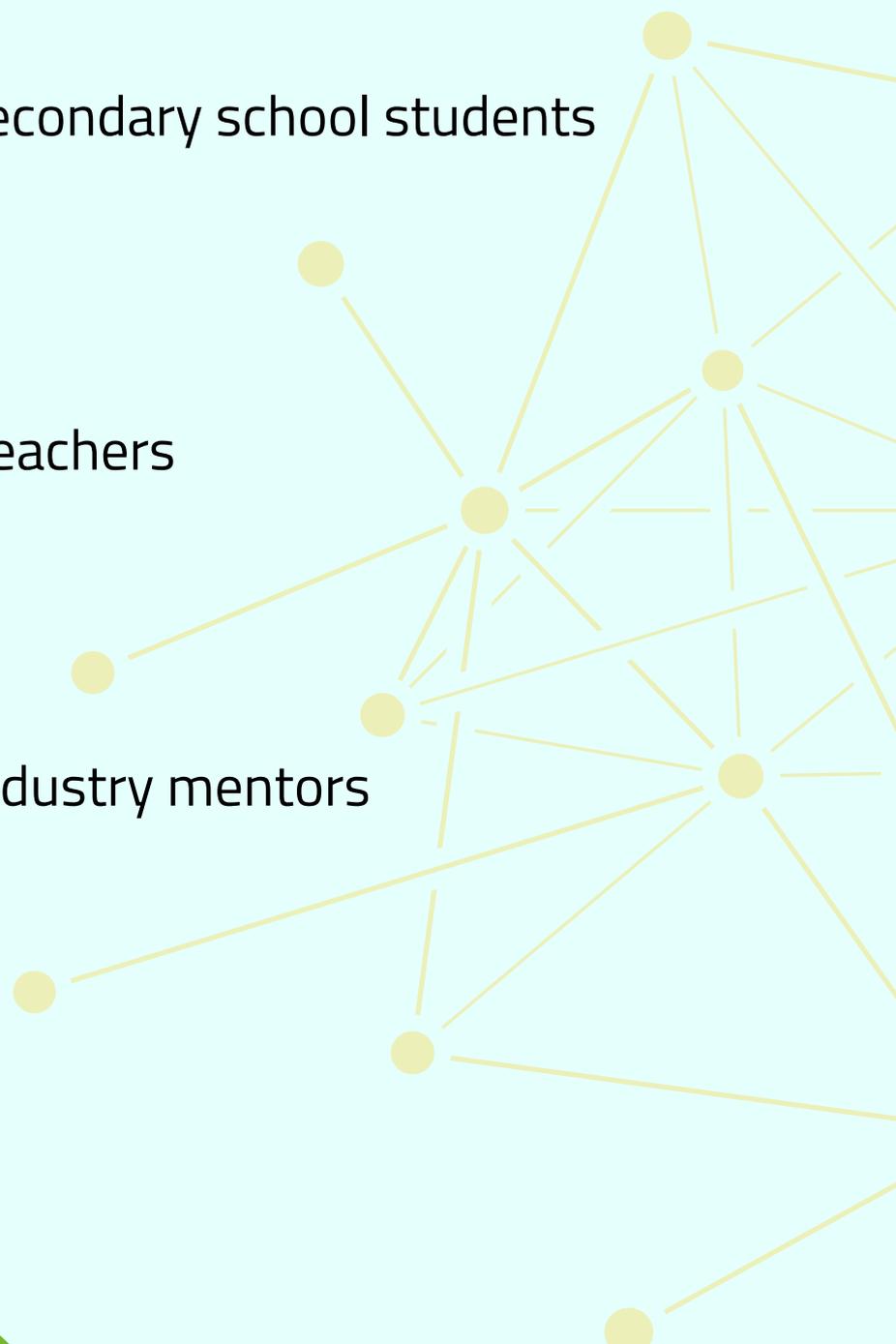
Secondary school students

51

Teachers

71

Industry mentors



HUNGARY IDEA CAMP

Circular Economy and Climate Change

The Idea Camp in Hungary took place over two days between October and December 2020. 98 students, 14 teachers and 23 business mentors were involved.

The topics addressed were environmental and climate protection, and the challenge students had to find solutions for on the first day was: "How could school/everyday life be transformed and rethought based on the circular economy?" As a warm-up exercise, real-life problems were presented to the students, who also received materials to support their brainstorming process.



The challenge of the second day was: "What business solutions can be put in place to mitigate climate change in urban transport and food supply systems?" Diána Ürge-Vorsatz, Hungary's leading climate expert, CEU teacher, and vice-chair of the Inter-governmental Panel on Climate Change (IPCC), was present at the event and introduced the students to the challenge.

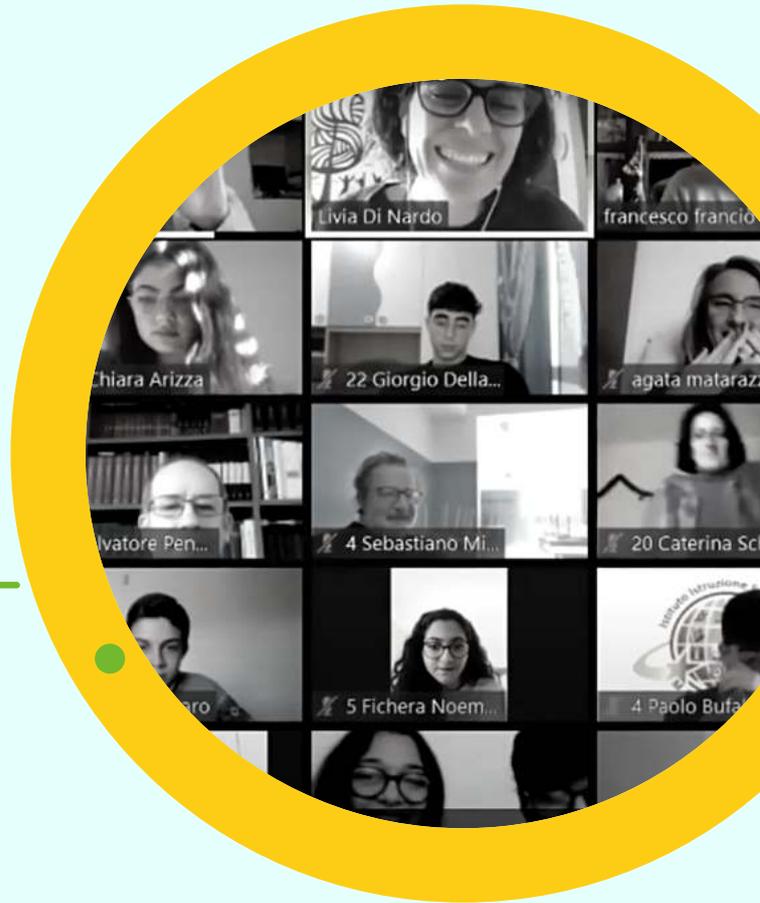
ITALY

IDEA CAMP

Circular Economy and the Food System

The Idea Camp in Italy took place on the 14th-15th of December. 25 classes participated, for a total of 125 students attending. 28 mentors recruited from the Economics Department of the University of Catania were involved. The camp focussed on food losses and waste, agriculture 4.0, healthy nutrition, and prevention of non-communicable diseases.

On the first day, all teams worked on the Business Model Canvas and prepared a brief video-pitch (a PowerPoint presentation and a 3-minute video). 22 teachers also attended and supported the students in their work.



During the second day of the Idea Camp, a jury composed of Mario Roccaro (EIT Food), Livia Di Nardo (JA Italia), and Francesco Franciò (Tree) reviewed the video pitches created by the students, asked questions and gave feedback to all students.

SLOVENIA IDEA CAMP

Circular Economy and Raw Materials

The Idea Camp in Slovenia took place on Friday and Saturday, 20th-21st November 2020. The Idea Camp was attended by 82 students, 15 teachers, and 20 industry mentors. The event was organised in collaboration with the Institute Science on the Street (Znanost na cesti).

The theme of the Idea Camp was "Magnets" and DOMEL, a company that supports sustainability in the area of electronic appliances, was invited to participate and unveil the challenges: "How to set up a recycling system for rare earths in the EU?" and "How to reduce the EU's economic dependence on foreign markets by reducing rare earth consumption?".



During the first day, students were introduced to the topic of metals. A presentation was held by Gregor Sakovič from the Center for Innovative Entrepreneurship of Nova Ljubljanska Banka. Later in the day, the JA team introduced the students to the Business Canvas Model and to effective presentation techniques.

The second day of the Idea Camp was dedicated to the team pitches. A jury assessed all the pitches developed by the students and announced the winners.

MANAGED BY:



PARTNERS:



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